



Media Release

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Startech and Frost & Sullivan Announce Program for Startup Technology Companies

Program Offers Substantial Benefits to Select Startups

Tuesday, July 6, 2010, 10:00 a.m. (CST), San Antonio, Texas: Startech, the South Texas-based non-profit organization with a mission to Inspire, Create, and Grow technology companies, is pleased to announce that it has joined forces with global research and growth consulting firm Frost & Sullivan to create a program that offers substantial savings and benefits to select technology startups. The program is designed to accelerate the success of early stage startups by providing access to Frost and Sullivan Growth Partnership Services (GPS), including market, technology, customer, and best practices research, and access to industry analysts.

Jim Poage, President and CEO of Startech, said, "We are pleased to partner with Frost & Sullivan to offer world-class services to our clients. Through this relationship our clients will have access to the research and consulting necessary to help them generate, evaluate, and implement their startup strategies. We are confident that providing startups with this mission-critical assistance will in turn increase the success of companies who obtain funding."



“We are pleased to help support Startech’s non-profit mission,” said Bill Archer, Vice President, Global Marketing, Frost & Sullivan. “Frost & Sullivan is in the business of building and growing companies, and we are excited about our joint program that will benefit companies that are in the growth stage. Our partnership makes sense for all.”

To take advantage of the considerable benefits provided by the Startech and Frost & Sullivan program, technology startups should contact Startech at (210) 458-2523 or marketing@startech1.org and ask about the Frost & Sullivan GPS program. Once accepted by Startech, approved startups will be referred directly to Frost & Sullivan to enroll in the discounted program.

About Startech

Startech is a private non-profit 501 (c)(3) Texas corporation that exists to Inspire technology innovation and commercialization, Create technology companies, and Grow them into viable businesses in the South Texas regional economy. Startech offers Venture Innovation, Investment and Collaborative services for Entrepreneurs, Investors, Researchers, Service Providers and Partners interested in technology innovation and commercialization. In this respect, Startech works closely with several funding sources including the South Texas Angel Network, the Texas Emerging Technology Fund, Venture Capital, SBIR and STTR grants, Microsoft BizSpark, and many others. From 2003 - 2009, Startech portfolio clients have raised more than \$162 million in external financing. Startech derives financial support from the City of San Antonio, Bexar County, the State of Texas, the University of Texas at San Antonio, private companies, individuals, and public institutions. For more information visit www.startech1.org.

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best-in-class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and



best-practice models to drive the generation, evaluation, and implementation of powerful growth strategies. Frost & Sullivan leverages over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from 40 offices on six continents. To join our Growth Partnership, please visit <http://www.frost.com>.